

A GUIDE TO GOING SOLAR

DEFINITIVE
EMPOWERING You



LOCAL. BETTER. BRIGHTER.

Join in on an energy revolution



MAKE SOLAR YOUR POWER

Reap the benefits of becoming independent with your power. You only have to rely on yourself for energy and can always count on the sun to shine. Finally have control over your bill and your toll on the environment. You'll see savings immediately!

Solar is reliable, affordable and sustainable!



10 STEPS TO GOING SOLAR

1

FAMILIARIZE YOURSELF

THE MORE PREPARED, THE BETTER

Before you really put pen to paper, you should have a clear understanding of what it really means to make the switch to solar. You're already off to a great start by going through this eBook. Feel free to do more searching on the Internet as it has several helpful resources.

A website we like to offer to perspective customers are SolarPowerRocks.com . Here you will find informative state-by-state savings, tax incentives, energy savings, as well as a large list of testimonials on installers everywhere.



2

SEE WHAT SOLAR WILL LOOK LIKE FOR YOU



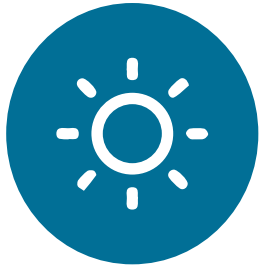
WILL I SAVE MONEY WITH SOLAR?

A few different things affect this answer. For example, how much electricity you use, how large your system is, and utility rate increases. Generally, after 25 years, Definitive Energy customers save tens of thousands of dollars.



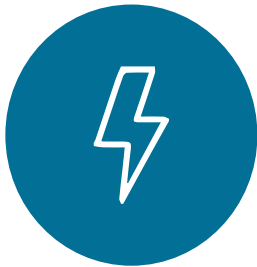
YOUR ROOF

Before you have a system placed on your home, you want to make sure your roof is structurally sound. Some installers, including Definitive Energy will perform a free site survey to be sure. We also offer in house roofing services if it is not up to code.



SUN EXPOSURE

The sun shines differently on every house. The more direct sunlight your roof is exposed to, the better. Although some spots will be suboptimal, we will be able to customize the layout of your system to generate the most power and savings.



EXPECTED POWER GENERATION

The type of panels on your home as well as the exposure to them will determine your power output. To get a realistic number, a solar professional will need to come and evaluate your property as well as your energy goals and objectives.



INCENTIVES

When you own your solar system, the Federal Government will give you a tax credit, making it even more affordable to switch to solar. Even some states and cities, including Utah, will offer further incentives.



HIGHER PROPERTY VALUE

There is a much higher demand for homes with solar panels. Once a system is on your home, it will sell faster and for a higher value. Homes with Definitive Energy receive a much higher appraisal.



PROTECT THE ENVIRONMENT

Using solar to power your home can reduce carbon emissions up to 3 to 4 tons per year. Not only do you save the environment from air pollution, but also noise pollution. You're giving the next generation a healthier and brighter future!

3

RESEARCH SOLAR PROVIDERS

It is important to have a solar provider that can accompany all of your needs. A contractor should be local, but also equipped with the right infrastructure to provide good prices and quality services. You'll often see these qualities in providers that have good relationships with utility companies and town administrations. Refer to the website on page 2 as well as company testimonials about this specifically.

The solar company should always be able to explain how they will respect you, your home, and your property during this process.





Will you have an in-house team or subcontractors?

It is important to know that whoever is installing your new system is properly qualified. Be sure to ask to see their electrical licenses and confirm that they are held in house.

Like Definitive Energy, all of the best installers are part of an in-house team of licensed solar professionals who are closely supervised and very experienced in this work. If you decide to go with a provider who uses subcontractors, know it is difficult to keep control over quality and materials.

NET METERING

A net metering agreement is an agreement between you and your local utility company. Net metering makes it possible to take advantage of a grid tied system allowing you to receive energy credits toward your electricity consumption.

With this, in 2020, as a commercial or residential solar owner, you can take 26% off the cost of your system as a federal tax credit, as well as a state tax credit of \$1,600 . There are thousands of dollars available in federal and state tax credits for going solar. Since we can not give tax advice, we will provide you with the necessary tax forms to guide you and your tax advisor through this process. As an added benefit, we will help you fill out and submit these documents to ensure you take full advantage of these tax credits and incentives to help offset the cost of solar.

4

UNDERSTAND YOUR COST BENEFITS



Whether you decide to lease or own your solar system is the first financial choice you will need to make.

With Definitive Energy, we encourage you to own your system. Owning is an investment in your future, that you get more return on. There are also no up-front costs, like many leasing options.

Talk to your solar professional to find out what fits you and your situation best.

5

SELECT YOUR PROVIDER

After you are confident in the research you have done, it is time to choose your provider. Remember the following considerations:

- Quality equipment
- Long term saving
- Testimonials and relationships
- Price
- Warranties
- Highest value



6

COMPLETE PERMITTING REQUIREMENTS



Getting into contact with your city or counties building and permitting department can be a hassle. It is best to find a company that take care of it for you, like Definitive Energy.

Once they are contacted, they will be the ones responsible for inspecting, permitting, etc. As mentioned earlier, a good relationship between your contractor and these departments is very important for an easy process here.

Don't forget! If a neighbor has a homeowners association, you'll generally have to get approval for your installation. Definitive Energy can help facilitate this for you.

7

INSTALL YOUR SYSTEM



Your solar professionals should arrive. Make sure you get to know who your lead technician is. You'll be communicating mainly through them for the next few days of your installation.

Definitive Energy's installation only takes 1-2 days in Utah.

8

GET FINAL APPROVAL FROM YOUR UTILITY

Immediately following the completion of your installation, we will contact your city and your utility company to schedule an inspection of your system for final approval.

When the new net meter is also installed on your property, you must notify us so that we can turn on your solar system remotely. At this time, the Definitive Solar representative will also connect your monitoring device. This will allow us and you to track the overall energy production of your system in real time. Access to this information will be available to the customer. You will also be provided your warranty packet and will have an explanation of how your solar system works.





DEFINITIVE
EMPOWERING You

CONGRATULATIONS!

YOU'VE HARNESSSED THE SUN.

GET STARTED ON YOUR SOLAR JOURNEY

901 BAXTER DR. SOUTH JORDAN, UTAH 84095

(801) 252-5124

INFO@DEFINITIVE.ENERGY

WWW.DEFINITIVE.ENERGY